

- 13. Methods of addressing:** Diskette (25.00); Email (30.00); Magnetic tape/cartridge (25.00)
15. MPS: Cleaned
18. Verification: 03/12/2004



CREDIT CARDS

1. Name: BEHAVIOURBANK - CREDIT CARD HOLDERS

- 2. Owner:** Claritas UK Address: Park House, Station Road, Teddington, Middx, TW11 9AD Tel: 020 8213 5500 Fax: 020 8213 5588 E-mail: info-uk@acxiom.com Web: www.claritas.co.uk Contact: Pat Kelly
3. Description: A mail responsive base of consumers with credit cards - by card type, number of cards.
5. Source: National Shoppers Survey
6. Maintenance: Ongoing
7. Quantity: 7,633,667
8. Base price: £105.00/1000
9. Minimum order: 10,000
10. Selection: Demographic; Geographic; Lifestyle
11. Options: Flagging; Key coding; Mailsort
12. Delivery in UK: 5 days
13. Methods of addressing: Cheshire; Diskette; Labels; Magnetic tape/cartridge
14. Restrictions: Owner's approval required
15. MPS: Cleaned
17. LWR: 000173
18. Verification: 31/05/2004

**** NEW-ENTRY ****



1. Name: CONSUMERSKETCH

- 2. Owner:** Consumersketch Address: Meridian House, Artist St, Leeds, LS12 2EW Tel: 0113 246 0610 Fax: 0113 242 4912 E-mail: info@consumersketch.co.uk Web: www.consumersketch.co.uk Contact: Lisa Goodwin
3. Description: The Consumersketch database is a unique and comprehensive source of over 6.5 million affluent individuals who have completed holiday and travel customer satisfaction questionnaires. We offer superbly accurate information with up to 200,000 records added on a monthly basis.
4. Previous users: Financial services, Publishers, Charities, Mail Order and the Media
6. Maintenance: Monthly
7. Quantity: 3,000,000
8. Base price: £110.00/1000
9. Minimum order: £500
10. Selection: Credit card (10.00/1000); Date of Birth (10.00/1000); Gender (10.00/1000); Income (10.00/1000); Occupation (10.00/1000)
11. Options: Key coding (5.00/1000); Run on cost (10.00/1000)
12. Delivery in UK: 3 days
13. Methods of addressing: CD-Rom (50.00); Email (50.00)
14. Restrictions: One time use only
15. MPS: Cleaned
16. Third party mailings: Yes
17. LWR: 001704
18. Verification: 01/01/2005

1. Name: CREDIT CARD HOLDERS

- 2. Owner:** Data Locator Group plc Address: 64 Clarendon Road, Watford, Herts, WD17 1DA Tel: 01923-281700 Fax: 01923-281723 E-mail: matthew.jennings@datalocator.com Web: www.datalocator.com Contact: Karl Pykerman
3. Description: Specialising in individuals who do not complete traditional lifestyle questionnaires, data is derived from the Consumer Lifestyles telephone survey. Balance paid off sometimes/rarely/never (3,000,000); Consider changing credit card (172,000).
4. Previous users: Financial, FMCG, charity, telecoms, mail order.
5. Source: Lifestyle database; Telephone research
6. Maintenance: Weekly
8. Base price: £120.00/1000
9. Minimum order: £500.00
10. Selection: Age; Age range; Children; Gender; Household income; Marital status; Occupation
11. Options: Key coding
12. Delivery in UK: 2-5 days
13. Methods of addressing: CD-Rom; Diskette; Email
15. MPS: Cleaned
16. Third party mailings: Yes
17. LWR: 002125
18. Verification: 31/05/2004



1. Name: CREDIT CARD MAIL ORDER BUYERS

- 2. Owner:** Alchemy Marketing Solutions Address: Epsilon House, Laser Quay, Culpeper Close, Medway City Estate, Rochester, ME2 4HU Tel: 08707 606712 Fax: 08707 606713 E-mail: info@alchemymarketingsolutions.com Web: www.alchemymarketingsolutions.com Contact: Matt Foy, Nick Sayer, Mark Savage
3. Description: A distribution hub file released of consumers that have ordered a variety of products using credit cards via mail order.
5. Source: Compiled data; Response data
6. Maintenance: Ongoing
7. Quantity: 2,600,000
8. Base price: £80.00/1000
9. Minimum order: 5,000
10. Selection: Demographic; Geographic; Lifestyle; Product type
11. Options: Flagging; Key coding
12. Delivery in UK: 3 days
13. Methods of addressing: CD-Rom; Email
14. Restrictions: Sample mailing piece(s) required
15. MPS: Cleaned
16. Third party mailings: Yes
17. LWR: 002769
18. Verification: 14/01/2005

1. Name: CREDIT CARD OWNERS

- 2. Owner:** Conduit Business Information Address: Lamb House, Church Street, London, W4 2PD Tel: 020 8996 1515 Fax: 020 8996 1501 E-mail: creeve@conduit.co.uk Web: www.conduit.co.uk Contact: Chris Reeve
3. Description: Directors in the UK with at least one credit card.
6. Maintenance: Annually
7. Quantity: 770,000
8. Base price: £110.00/1000
9. Minimum order: £500.00
12. Delivery in UK: 3-5 days
13. Methods of addressing: Email
14. Restrictions: Multiple use; One time use only
15. MPS: Cleaned
16. Third party mailings: Yes
17. LWR: 001233
18. Verification: 07/01/2005

**** NEW-ENTRY ****

1. Name: CREDIT CARDS USERS

- 2. Manager:** Database Solutions Address: Alexandra Court, 36 Church Street, Great Baddow, Chelmsford, Essex, CM2 7HY Tel: 01245-243900 Fax: 01245-243901 E-mail: lads@dbdata.co.uk Web: www.dbdata.co.uk Contact: Jacob Kingston, Sales Manager
3. Description: Users of credit cards. Select by those who have bought online.
5. Source: Online
6. Maintenance: Ongoing
7. Quantity: 1,493,252
8. Base price: £90.00/1000
9. Minimum order: 5000
10. Selection: Age range; Credit card; Financial information; Geographic; Income; Online Buyers; Telephone Numbers
11. Options: Flagging; Key coding
12. Delivery in UK: 3-5 days
13. Methods of addressing: Diskette (20.00); Email (20.00); Labels (15.00/1,000.00)
14. Restrictions: 12 Month usage; One time use only
18. Verification: 29/10/2004

**** DATA-CHANGE ****



1. Name: FOOTBALL, GOLF & SKI CREDIT CARD APPLICANTS

- 2. Manager:** M M S Limited Address: Congress House, Lyon Road, Harrow, Middx, HA1 2EN Tel: 020 8861 9150 Fax: 020 8861 9159 E-mail: michelle@mms.uk.com Web: www.mms.uk.com Contact: Paul Cowan, Michelle Earley
3. Description: Each of the respondents has applied for a credit card reflecting their own special interests. Mostly aged 30 to 55 years old, from AB groups. Includes golfers, skiers and footballers. Aged 30-55 years old, ABC1 groups, 50% male/female.
4. Previous users: Fashion, books, collectibles, household products and financial services.